



Fastlink2's Submit Suite Sponsors 2007 European Software Conference

Submit Suite (www.submitsuite.com), an SEO-centered software suite, has announced their sponsorship of the 2007 Annual European Software Conference to take place in November for members of the shareware industry.

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Monday, 16 July 2007

Faslink2's Submit Suite a link building and SEO software suite, is sponsoring the 7th Annual European Software Conference, taking place November 3-4 in Cologne, Germany. The conference is the only annual European event for companies active in shareware marketing, and brings together software developers, distribution companies, and service providers such as Submit Suite to exchange ideas on industry issues.

"We jumped at the opportunity to be involved with this year's ESWC," said Cristina Mailat, CEO of Fastlink2 (www.fastlink2.com), the founding company of the Submit Suite software. "Given the nature of shareware marketing, we felt a direct tie to conference members who work hard to spread the word about their shareware programs online. Submit Suite is a perfect match for their needs with our Article Submitter, Website Submitter, and Website Popularity packages, so supporting an educational industry conference like this was a natural fit for us. We're excited at the opportunity to participate."

The ESWC is a non-profit organization which provides educational opportunities and resources to software developers and the ISV industry; most notably the manufacturers of shareware. The purpose of the conference is to connect software developers with companies and organizations which provide products and services to those software developers, in order to facilitate networking and the sharing of information across the industry.

About Submit Suite:

Submit Suite is a link building and SEO software suite released in December, 2006 by Fastlink2. The software suite includes the company's Article Submitter, Website Submitter, and Website Popularity software packages, designed to help companies and websites gain exposure online fast by allowing users to submit their websites to over 3500 Web directories and their articles to over 600 article directories.

For more information about the 7th Annual European Software Conference, please visit www.euroconference.org. For more information about Fastlink2's Submit Suite package or the company's sponsorship of the event, please visit www.submitsuite.com, or contact Cristina Mailat directly.